

OKTOBERFEST 2025 SPONSORSHIP

The Rotary Club of Palatine Foundation is excited to announce our 17th annual Oktoberfest celebration. Over the years our 3-day festival has become a signature event for Palatine and the northwest suburban community. The event attracts thousands of people from the greater Chicagoland area. This year's event will be held September 19-21 in the commuter parking lot (same as prior years) just north of Towne Square, at the intersection of Slade Street and Smith Street in downtown Palatine.

Since 2008, the Rotary Club of Palatine Foundation has raised over a million dollars through our Oktoberfest event. As part of our annual allocation process, we have provided financial contributions to dozens of local charities. Recipients of this support include charities such as: Journeys the Road Home, Bridge Youth and Family Services, Shelter Inc., Special Leisure Services Foundation, Partners for Our Communities, American Cancer Society, Clearbrook, Family Forward, St. Joseph Home for the Elderly, Ray Mills Fund, Palatine Senior Center, and many more.

The success of our event is directly impacted by the partnership and support of our sponsors. Your sponsorship will ensure that we can maximize our fundraising for the local charities that make our community a great place to live and work. We are confident that your participation as a sponsor will benefit your business and the community. Enclosed is information about the different levels of sponsorship available for this year's Oktoberfest. We are grateful for your consideration and are available to discuss how you can get involved. Please feel free to contact us at oktoberfest@palatinerotary.org with any questions.

The Rotary Club of Palatine Foundation is a 501(c)(3) not-for-profit organization.

www.palatinerotary.org/oktoberfest						
Please complete and oktoberfest@palatin		•			Palatine, Illinois 60078 or via email to e Foundation.	
Sponsorship Type:		Main Stage - \$5,	000	Payment M	Payment Method:	
1 1 71		Tent/Family Day		, a		
		Activity Sponsor	ty Sponsor - \$750		Please bill me	
		Friend of Rotary	- \$300		Contact me for credit card info	
		Let's Get Creativ	e – Call Me!			
Name as it is to appear	on printe	ed materials: (Pleas	e type or print)			
Contact Name:						
Address:						
City:			State:		Zip	
Phone:			E-mail:		•	



OKTOBERFEST 2025 SPONSORSHIP

Main Stage Sponsor - \$5,000+

Banners on Main Stage (option for exclusivity)
Opportunity to speak at opening event/announce entertainment
Logo (appearing largest among sponsors) on advertising and event signage
Public announcements/acknowledgement throughout event
Name in press releases and social media posts
\$200 in tickets for food and beverages
Recognition on Club website for 1 year

Tent or Family Day Sponsor - \$2,000

Banner in Tent or Family Day area
Logo on advertising and event signage
Public announcements/acknowledgement throughout event
Name in press releases and social media posts
\$80 in tickets for food and beverages
Recognition on Club website for 1 year

Activity Sponsor - \$750

Logo on advertising and event signage
Public announcements/acknowledgement during activities
Name in social media posts
\$30 in tickets for food and beverages
Recognition on Club website for 1 year

"Friend of Rotary" Sponsor - \$300

Name in social media posts Recognition on event signage Recognition on Club website for 1 year

Let's Get Creative!

Have a different idea? Let us know.

We're happy to create a sponsorship opportunity that fits your needs, including dedicated areas, signage, logo placement, etc.

Please note that there MAY be multiple sponsors at each level provided there are NO conflicts of products or similar businesses/organizations represented.

www.palatinerotary.org/oktoberfest

Deadline for sponsorship is September 5, 2025!